

# BLOG It!

What is the impact of student blogging on parent engagement?

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**Top 10 Reasons for Students to Blog**

**Blogging...**

- Promotes collaboration
- Establishes a home-school connection
- Improves writing and digital literacy
- Showcases student accomplishments
- Gives students a voice
- Teaches digital citizenship
- Gives students a global and authentic audience
- Creates a digital portfolio
- Is cross-curricular
- Develops critical thinking skills

**Hooray!**

MATH, SCIENCE, MUSIC, SOCIAL STUDIES, LANGUAGES, VISUAL ARTS, DRAMA

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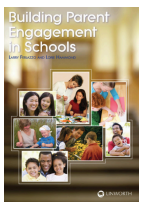
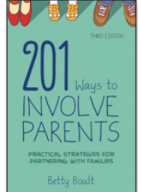
**Recommendations for Practice**

- Stay Consistent with communication
  - Number of blogs a week
- Provide adequate reminders to families
- Set expectations
- Start small with information blogged from students
- Proper typing and grammar skills
- Emphasize importance of creativity
  - Voice and choice
- Parent input on platform used

**Literature Review Findings**

<p><b>Blogging</b></p> <ul style="list-style-type: none"> <li>Student Voice</li> <li>Expression</li> <li>Creative Writing</li> <li>Critical Thinking</li> </ul>	<p><b>Home-To-School Connection</b></p> <ul style="list-style-type: none"> <li>Positive Partnerships</li> <li>Engagement in Digital World</li> </ul>	<p><b>Effective Communication</b></p> <ul style="list-style-type: none"> <li>Consistent Feedback</li> <li>Teacher to Parent</li> <li>Parent to Student</li> </ul>
<p><b>Technology</b></p> <ul style="list-style-type: none"> <li>Generation Z</li> <li>Quick</li> </ul>	<p><b>Leading Researchers</b></p> <ul style="list-style-type: none"> <li>George Couros-- Blogging/Innovation</li> <li>Joyce Epstein- Six Types of Parent Involvement</li> </ul>	

**Resources**

	<p><b>Building Parent Engagement in Schools</b> -Larry Ferlazzo &amp; Lorie Hammond</p> <p>*Focuses on developing a culture between home and school.</p>
	<p><b>201 Ways to Involve Parents</b> -Betty Boulton</p> <p>*Practical strategies for partnering with families.</p>

"Parent involvement creates a school culture that is inviting and stays true to the definition of the word, public, open to all in the community." -Larry Ferlazzo

"Consumer needs are changing. The backpack folder is no longer the primary source of information for parents. They want and prefer instant electronic information" -Ron Koehler